

## Contact

dannyisaninja@gmail.com

[www.linkedin.com/in/dannyportal](http://www.linkedin.com/in/dannyportal)  
(LinkedIn)

[www.daniloportal.com](http://www.daniloportal.com) (Personal)

## Top Skills

Social Media

HTML

Online Advertising

## Languages

Spanish

## Certifications

A+ Certification for PC support

# Danny Portal

Digital Media Designer at Crius Energy, LLC  
Hollywood, Florida

## Summary

My experience with web design and media development has always been a passion of mine which has grown with me. I drive to be involved in design, development, and growth for progressive web/media projects and interactive experiences. A team player-motivated to create unique and dynamic work, learn companies systems, working platforms and perform at a high level of customer satisfaction.

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## Experience

Crius Energy, LLC  
Digital Media Designer  
November 2018 - Present  
Miramar, Florida

- Manage and schedule Email campaigns.
- Design assets for Crius and sister brands.
- Conceptualize, Design and Export Banner ads, click tags and google campaign manager.
- Update Crius brands Websites and landing pages.

Family Office Club  
Marketing Manager  
May 2018 - November 2018 (7 months)  
Miami/Fort Lauderdale Area

- Webmaster for all family office club websites.  
-familyoffice.com  
-venturecapitaldatabase.com  
-investordatabases.com  
and more.
- Manage Conference materials, Workbook layout and design, Agenda for print. Speaker Bios and Matrix
- Schedule Podcasts syndication, post podcasts to website
- Manage Conference Live stream and channels, live stream equipment
- Edit conference Footage and videos

- Manage affiliate post submissions for website blue pages
- Create and develop Pitch Package assets ( logos, pitch decks, one pager document/ white paper, Website) for pitch package clients

## ZipLine

Webmaster / Marketing Consultant

March 2013 - May 2018 (5 years 3 months)

Coral Springs

- Maintain and build corporate web presence
- Social Media Marketing
- Graphic design for marketing materials
- Create Banner Ads
- Development of Merchant landing pages
- Merchant video and graphic marketing
- Mobile Ui Concepting/ design

## Bizappstogo

app/UI/UX Designer

November 2012 - March 2013 (5 months)

miami beach

- Create user interfaces for iphone and android apps

## Abritt Publishing

Freelance Webdesigner, Ad manager

September 2012 - November 2012 (3 months)

CONSULTANT / CONTRACTED work

- Built Landing pages, Banners, and Email marketing campaigns for various products
- Manage PPC, Click Bank, and affiliate marketing accounts.

## SapientNitro

Jr Art Director

March 2010 - September 2012 (2 years 7 months)

Miami Beach

- Perform Oversight/ QA / and art direction over projects involving Flash banners and Websites, HTML Sites/ Mobile sites, Facebook applications, and games for major brands.

- Clients included Sprint, Chrysler, Mars Candies, Citi bank, TD Ameritrade, Dodge and many more.

### Auto Alea Global

#### Web Master

August 2008 - March 2010 (1 year 8 months)

- Manage Website involving Import / Export auto sales, trades, and auction to global markets.
- Other Tasks included level one help desk support with office team, Manage user network (SBS 2003), Develop and build additional pages for the company.

### CompuWizards

#### Webdesigner

July 2006 - January 2008 (1 year 7 months)

Miami, Fl

- Tasks included creating and designing websites for a wide variety of companies.
- Handled each project with customers, designed flyers, posters, signs and business cards.
- Some Pc repair work, networking for clients, customer service.

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## Education

### Full Sail University

Bachelor of Arts (B.A.), Web design and development · (2010 - 2012)

### Miami Dade College

Associate of Arts (A.A.), Computer and Information Sciences and Support Services · (2006 - 2009)